



Cumbria Tourism
At the heart of our visitor economy

Serviced Accommodation Occupancy Rates for Cumbria

(Please note that Easter may fall in March or April, which has a significant bearing on results)

%	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
January														
Room	32	36	37	33	33	35	35	32	32	25	27	27	32	25
Bedspace	26	28	28	25	25	27	28	25	24	19	20	20	24	16
February														
Room	50	45	47	44	45	47	46	44	41	36	37	36	40	39
Bedspace	41	37	39	37	37	38	38	37	35	29	31	30	32	31
March														
Room	53	47	52	49	44	51	49	48	52	32	40	38	42	43
Bedspace	43	38	44	40	35	43	39	40	45	25	32	31	34	36
April														
Room	62	58	55	59	58	51	57	58	52	41	52	52	51	43
Bedspace	55	49	46	50	50	43	49	51	42	33	46	44	43	34
May														
Room	61	65	65	63	59	62	61	61	57	49	54	54	58	57
Bedspace	52	55	56	54	49	52	51	53	47	39	45	46	50	49
June														
Room	65	64	65	67	63	66	66	63	66	50	58	58	57	59
Bedspace	55	53	54	56	53	56	56	53	57	40	48	49	48	41
July														
Room	67*	68	67	69	68	69	70	69	68	57	64	62	59	59
Bedspace	59*	58	57	59	59	60	60	59	58	47	56	53	49	47
August														
Room	70*	71	72	75	71	70	72	73	72	63	67	66	64	69
Bedspace	62*	63	64	67	63	64	64	66	64	56	60	59	59	58
September														
Room		70	69	75	69	68	70	68	67	60	59	63	64	71
Bedspace		58	58	64	58	58	59	58	57	50	50	53	55	59
October														
Room		60	61	66	61	63	64	63	61	55	55	59	55	55
Bedspace		51	51	56	52	53	55	53	52	46	47	50	47	52
November														
Room		43	47	50	45	46	48	46	46	43	35	43	37	43
Bedspace		33	37	40	36	36	38	37	37	35	27	32	29	35
December														
Room		38	41	45	41	39	41	40	39	39	33	36	33	37
Bedspace		31	34	37	35	33	34	33	33	33	28	29	27	32
Annual Average														
Room		56*	57	59	56	56	57	56	55	46	48	49	50	52
Bedspace		47*	48	49	47	47	48	47	46	38	41	41	42	42

Source: Serviced Accommodation Occupancy Survey © Cumbria Tourism

*Provisional